

NORDSTROM SPRING BEAUTY TREND ALL YOU SWEEPSTAKES OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING

Eligibility: The Nordstrom Spring Beauty Trend All You Sweepstakes is open to legal residents of the U.S. and Canada, excluding Quebec, 18 years or older at time of entry. Void where prohibited. Canadian winners must answer mathematical skill question correctly. All federal, state/provincial/territorial and local laws and regulations apply. Employees, representatives and agents of Nordstrom, Inc. ("Sponsor") and its respective parent, affiliates, subsidiaries and advertising and promotional agencies, judges, and the immediate family members (herein, defined as spouse, siblings, children and each of their respective spouses, regardless of residence and any person living in such a person's household, whether related or not) of each as well as the employees of any Sweepstakes Administrators identified at the end of these Official Rules ("Administrators") or of any company affiliated with the Sweepstakes and collectively with the foregoing persons or entities ("Sweepstakes Entities") are not eligible to participate. Participation constitutes entrant's full and unconditional agreement to and acceptance of these Official Rules, and the decisions of the Sponsor, which are final and binding in all matters relating to the Sweepstakes and shall not be subject to appeal.

How to Enter: To be automatically entered, visit <https://nordstromsvp.com/Nlive> between April 1, 2021, at 5:00pm PT and April 16, 2021, at 8:00am PT ("Entry Period"), click "RSVP" for the Spring Beauty Trend All You ("Event") to be held on April 17, 2021, at 9:00am PT, and provide your name and email address. If the Event is full or if you would like to enter without an RSVP, you may submit an entry by emailing your name to svp@nordstrom.com with the subject line "4.17 BTE Nordstrom Drawing" during the Entry Period. Limited to one entry per person no matter which entry method is used. Sponsor will be the official timekeeper for the Sweepstakes. Need not be present at Event to win. See "General" for additional rules regarding entry.

Prizes; Approximate Retail Values ("ARV"); and Odds: There will be eight (8) potential winners drawn, with each winner to be awarded one of the below prizes in order of drawing:

- Two (2) winners will each receive a prize bundle consisting of: one Bobbi Brown Vitamin Enriched Face Base 1.7 oz. and one Bobbi Brown Vitamin Enriched Eye Base 0.5 oz.; each prize bundle with a combined ARV of \$116.00. ("Bobbi Brown Prize").
- Two (2) winners will each receive a prize bundle consisting of: two Giorgio Armani Eye Tint Long-Lasting Liquid Eyeshadows (one in shade 11 and one in shade 24) and one Giorgio Armani Eyes to Kill Classic Defining & Lengthening Mascara; each prize bundle with a combined ARV of \$89.00. ("Armani Prize").
- Three (3) winners will each receive a prize bundle consisting of: one Clinique Even Better Clinical Radical Dark Spot Corrector + Interrupter 1 oz., one Clinique Event Better Eyes 0.33 oz., and one Clinique Moisture Surge 100-Hour Hydrator 1.7 oz.; each prize bundle with a combined ARV of \$138.50. ("Clinique Prize").
- One (1) winner will receive a Tom Ford Nordstrom-exclusive Shade and Illuminate Face & Eye Palette in Rose Cashmere, with an ARV of \$155.00. ("Tom Ford Prize").

The total ARV of all prizes awarded is \$980.50.

Odds of winning depend on the number of eligible entries received. Prizes pictured in advertising, marketing or promotional materials are for illustrative purposes only. In the event there is a discrepancy or inconsistency between statements contained in any such materials and the terms and conditions of these Official Rules, these Official Rules shall prevail, govern and control. Any applicable taxes and all other costs/expenses not specifically identified in these Official Rules are the sole responsibility of each winner. Limit: one Prize per person per household. The Sweepstakes Entities are not responsible for any cancellations, delays, diversions or substitutions, or any act or omission whatsoever with respect to any Prize. Prizes are nontransferable, and no substitutions or cash redemptions will be made, other than as provided herein. The Sweepstakes Entities reserve the right to substitute an alternative prize, in whole or

in part, of equal or greater monetary value if a Prize cannot be awarded, in whole or in part, as described for any reason.

Random Drawing and Notification: Eight (8) potential winners will be selected on April 17, 2021, in a random drawing from among all eligible entries received during the Entry Period. The potential Bobbi Brown Prize winners will be announced at approximately 9:20am PT; the potential Armani Prize winners will be announced at approximately 9:30am PT; the potential Clinique Prize winners will be announced at approximately 9:40am PT; and the potential Tom Ford Prize winner will be announced at approximately 9:50am PT. Entrants must have a valid email address and it is Entrant's responsibility to update Sponsor of any change in email address. Potential winners need not be present at event to win, and will be contacted via email on or about April 17, 2021, using the contact information given at the time of entry in order to verify eligibility and confirm them as winners. For Canadian Residents Only: Before being declared a winner, any selected entrant who is a resident of Canada must first correctly answer, without assistance, whether mechanical or otherwise, a time-limited mathematical skill testing question to be administered at a time mutually convenient for the entrant and Sponsor. Winners will be required to sign an affidavit of eligibility and a liability and publicity release at Sponsor's discretion before they are confirmed as winners. In the event winner chooses not to accept his/her prize, is not in compliance with the rules, is unable to be notified, cannot attend on specified dates set by Sponsor, or if a legal resident of Canada, fails to correctly answer the skill-testing question, the prize will be forfeited and an alternate winner will be randomly selected from all of the remaining qualified entries.

Privacy Policy/Data Collection: Entrants information collected in connection with this Sweepstakes may be shared with Administrator to execute the Sweepstakes and/or deliver prize, and Administrator will use such information in accordance with Sponsor's privacy practices. Except as otherwise contemplated in these Official Rules, and to the extent Entrants may otherwise elect at the time of Entry, information provided by you for this Sweepstakes is subject to Sponsor's privacy policy located at: <http://shop.nordstrom.com/c/nordstrom-privacy> or at <https://shop.nordstrom.com/c/canada-privacy-policy> for residents of Canada.

General: By entering this Sweepstakes, entrants agree to be bound by the rules and the decisions of the Sweepstakes Entities on all matters relating to the Sweepstakes, which are final and binding. The winner is solely responsible for all local, state and federal taxes on the prizes including sales or use taxes, as well as any expenses related to participation in the Sweepstakes or acceptance of a prize. By participating, entrant agrees to release and hold harmless the Sweepstakes Entities and their respective divisions, affiliates, subsidiaries, officers, directors, employees, agents, and representatives (collectively "Releasees") from any injury, loss, or damage to person, including death, personal injury or loss or damage to property due in whole or in part, directly or indirectly to the acceptance or use/misuse of a prize, participation in any promotion-related activity, or participation in the promotion. By submitting an entry, you also accept and agree to be bound by the rules and decisions of the Sponsor, which are final and binding. This sweepstakes is subject to all federal, state/provincial/territorial and local laws and is void where prohibited. By accepting a prize, winner agrees to, where legal, the Sweepstakes Entities' and their designees' use of his/her name, city and state of residence and/or likeness for advertising and publicity purposes in any and all media now or hereafter known throughout the world in perpetuity without further compensation, permission or notification and, upon request, will provide consent to such use in writing. The Sweepstakes Entities are not responsible for any typographical or other error in the printing of this offer, administration of this sweepstakes or in the announcement of winner and prize. In the event the Sweepstakes Entities are prevented from continuing with this promotion, or the integrity and/or feasibility of the promotion as planned is undermined by any event including but not limited to fire, flood, epidemic, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, war (declared or undeclared), terrorist threat or activity, or any federal, state, or local government law, order, or regulation, order of any court or jurisdiction (each a "Force Majeure" event or occurrence), the Sweepstakes Entities shall have the right, in their sole discretion, to abbreviate, modify, suspend, cancel, or terminate the sweepstakes and award the prize from among all eligible entries received up to that date. The Sweepstakes Entities are not responsible for and will disqualify Entries that are misdirected, incomplete, illegible, damaged, late or lost. Inappropriate comments may be disqualified at the sole discretion of Sponsor. No automatic, robotic, mechanical

Entries or reproductions accepted. Entries become the property of Sponsor and will not be returned. Sponsor Reserves the right to void all Entries made through any robotic, automatic, mechanical, programmed or similar entry duplication method, and to disqualify any individual using such an entry method. Proof of submission of an Entry does not constitute proof of receipt of Entry by Sponsor. If there is a dispute as to the identity of entrant or a dispute, or potential dispute regarding the entry or any third party rights, or if Sponsor has reasonable grounds for suspecting any breach or abuse of these Official Rules by any person involved in an entry, the affected entry will be deemed ineligible in Sponsor's sole discretion.

Governing Law: All disputes concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations of entrants or the Sweepstakes Entities in connection with the Sweepstakes shall be governed by and interpreted in accordance with the laws of the State of Washington, without regard to its conflict of laws principles. The parties hereby consent to exclusive jurisdiction and venue of the state and federal courts located in King County, Washington, in any action relating to these Official Rules or the Sweepstakes.

Sponsor: Nordstrom, Inc., with offices at 1700 Seventh Avenue, Suite 1000, Seattle, Washington, 98101-4407.

Administrators:

Bobbi Brown Cosmetics, Inc., with offices at 767 Fifth Avenue New York, New York 10153

Giorgio Armani Cosmetics, with offices at 8655 Commerce Drive Southaven, Mississippi 38671

Clinique Laboratories, LLC., with offices at 767 Fifth Avenue New York, New York 10153

Tom Ford Beauty, with offices at 672 Madison Avenue New York, New York 10065

Winner's List: For the name(s) of the winner(s), please email rsvp@nordstrom.com on or before May 17, 2021.